### Wholesale 60z Matte black glass candle jar with wooden lid



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#### **Service Story**

## Supporting the growth of customers' new brands

The first time to meet with Liely is from the introduction of Nike, which has been around for several years. But until 2019, We have been working together for more than 5 years and ready to reach the 6th year. The products are also shipped to Liely for 15 times. From the parameter error and quality are constantly running in all aspects to the customer does not inspect the goods now, we ship directly to the third-party warehouse. We are striving to be the best in this way. The happiest result is very satisfied and recognized by consumers. For the guests themselves, the main focus is to develope the market and exploit new products to make the brand stronger and stronger. I still remember that on April 26, 2014, Liely sent an email for the first time, and wanted to exploit a whisky glass of her own design. The initial number was only 1,000. Seeing Liely's design is very new and unique, it is really difficult for us to produce only 1000. In order to support our customers, we decided that no matter how difficult it was, **we must help our customers launch new products and develop their own brands.** 

After starting the big cargo, there are indeed difficulties we have expected. We just started to go online to make the goods and get off the assembly line for short time. On the one hand, the quality of the newly produced products is difficult to meet the standard, and on the other hand, the output amount is too low. However, in order to make this first order, we continued to select the cups that meet the customer's quality requirements after the stably subsequent quality. However, the 1000 light cups were that we produced about 2,000 light cups to select 1000 light cups that meet the customer's guality requirements. After arrival, the guests checked products themselves again, while the quality requirements were higher; there were 48 unqualified products, and in the second order, we all replenished the goods free of charge. Liely is a very rigorous client. In this way, we had made 4 clear glass orders with guantity 1000pcs. Fortunately, the workers are more and more skilled, and the quality requirements of the guests are becoming more and more clear. Finally, our guests is very satisfied with our quality. Afterwards, we started full set of products and added logistics services. Customers could receive goods at home. We started with the 5th order, the order quantity increased to 3K, and guests began to let us provide a full set of products to them, including laser logo and packaging. In addition, our logistics colleagues not only began to ship products to Australia, but also began to offer the dropship services.



Naturally, for the first time to start such cooperation, Liely also attached great importance to it. When the laser cup was added to the light cup, he flew to Shenzhen to inspect the goods for one day. Our QC Leo and I accompanied Liely in factory. When the workers carved a logo, we inspected one, and then wiped the cup into the package. Liely's inspection was naturally more strict than the quality required before. The logo can't be a bit dirty, there can't be a little break, it should be very clear, and our QC is also strictly in accordance with Liely's

requirements. In this way, the pass rate of our fifth order is only 72.5%. Despite this, we decided not to tolerate blemished products, and insisted that every cup in the hands of the guests is satisfactory. After the production experience of the first laser logo, we improved the method and carved the logo into the glass at the bottom of the cup. It was greatly improved our qualification rate. After the customer confirmed the agreement, we adopted this method. It not only solves the problem of dirty logo, but also keep better quality. In 2019, client is exploiting 2 new products and developing the US market now as well. I am very proud and happy for them; they begin to open more and more markets for their brand; all of our effort and support are deserved. At present, everything is moving in the direction we want. No paints, no gains. 2019 is a year with full of hope. Keep moving, on the way! Fighting! !

#### Packaging & Shipping

We also have **our own professional and international logistic team** for your service.

We are your best choice without any concern.

## PACKING



We have Normal packing, PVC box, Window box, carton box, pallet Color box, White box, ect. of course, we can customize Individual gift box for you.



# **Different From The Peer**

Own professional shipping company( Shenzhen Sunny Worldwide logistics)



20+ years freight history and WCA members.



#### Factory